



April 1, 2010

Dear Sir or Madam,

As we celebrate our 12th Season, Highland Pop Warner is asking for your support. Since 1999, the Highland Titans have worked with the children of the community to provide an enjoyable youth sports experience. Pop Warner is a 3-part organization focusing on the concepts of youth football, competitive cheerleading and scholastic achievement.

The Titans achieved measurable success in the 2009 season. Our Pee Wee cheer squad placed at the Northern Indiana District Competition and at the Mid-America Regional competition. They advanced to represent Highland in the National Competition at Walt Disney World where they placed 13th in the nation for their division. The Titans also had a great year with football as two of our competitive teams advanced to the playoffs. These teams played a season of great football and provided exciting games for the Highland fans! Overall, 5 of our football teams achieved a .500 or greater season. We had 22 of our members selected for the Regional Scholastic Award by achieving over a 96% average in academics. These kids were further honored by Pop Warner as 15 of them were acknowledged as the top 1% of Pop Warner scholars in the nation for their grade level. Finally, our greatest success was the number of kids who had a great season and were already talking about 2010 as we wrapped up 2009!

Unfortunately it costs money to provide this type of opportunity to the youth of our community. We have several fundraisers a year to help pay for equipment, insurance, lighting, practice space and other necessities. In the end, we could not exist with out the support of the businesses of our community.

As the Titans start planning the 2010 season, we are asking for your business to sponsor us and help our organization to continue to grow. We offer two sponsorship opportunities, including a T-Shirt Sponsorship and/or a Program Book Sponsorship. Enclosed with this letter is information regarding both. Your donation and/or sponsorship would be greatly appreciated and put to good use for our players and cheerleaders.

If you are interested please complete the form and return it to us by August 7th, 2010

You can mail the form to:
Highland Pop Warner
P.O. Box 9093
Highland, IN 46322

If your business has a web site, please include the URL. We will add a link to your site from our 2010 Sponsors page on www.highlandpopwarner.com.

We would like to thank you in advance for your support. If you have any questions, please feel free to call at 219-923-1451 or e-mail sorrell@highlandpopwarner.com. We look forward to hearing from you.

Sincerely,

Nora Sorrell
President

Highland Pop Warner is a 501(c)(3) charity.

Highland Pop Warner, Inc.
P.O. Box 9093
Highland, Indiana 46322
www.highlandpopwarner.com

*Do you want to support a local charity
and get more than a tax deduction at the
end of the year?*

Be A Highland Pop Warner T-Shirt Sponsor!

Front



Back



As Highland Pop Warner Football and Cheerleading plans their 2010 Season, we are once again asking for your business's support. We know that many of the businesses in our community contribute generously to the youth of Highland. These contributions, though appreciated by those who are involved in youth groups, often do not get wide spread acknowledgement in the community. With a Highland Titan T-Shirt Sponsorship, we hope to support your local business to thank you for supporting us!

With a donation of \$100 or more, you can sponsor hundreds of smiles in our program. In return, your business's name will be listed as one of our 2010 Sponsors on the back of a T-Shirt. These T-Shirts will then be given to all of the children in our program. Each time these shirts are worn, until they are worn out, your business will get advertized throughout the community. Not only will the kids get a free shirt from your generosity, the proceeds of the T-Shirt drive will pay for football equipment and cheerleading uniforms. Your business will help gear up Titan kids on and off the field! We will also list our T-Shirts sponsor in our annual program book and on our web site—www.highlandpopwarner.com.

To sponsor Highland Pop Warner—just fill out and returns this form to:

*Highland Pop Warner
T-Shirt Sponsorship Drive
P.O. Box 9093
Highland, IN 46322*

Questions can be directed to Robin Korcha—219-545-4426

Forms Must Be Returned By 8/7/2010

Sponsor Name (as desired on t-shirt)

Address:

Company Web Site (optional)

Company Contact Name

Contact Phone Number

*Checks should be made payable to
Highland Pop Warner*

Get your business noticed! Be a sponsor in the Highland Titans Annual Program Book!!!

Join Highland Pop Warner as we Celebrate Our 2010 Season!



Circle the Desired Ad Size:

- Full Page \$100.00
- Half Page \$ 75.00
- Quarter Page \$ 50.00
- Eighth Page \$ 25.00
- Name Listed Any Donation \$10.00 or Above

Fill out and returns this form to:

Highland Pop Warner
Program Book Sponsorship Drive
P.O. Box 9093
Highland, IN 46322

Questions can be directed to Nora Sorrell—219-923-1451 or sorrell@highlandpopwarner.com

As Highland Pop Warner Football and Cheerleading plans their 2010 Season, we are once again asking for your business's support. We know that many of the businesses in our community contribute generously to the youth of Highland. With a Highland Titan Program Book Sponsorship, we hope to support your local business to thank you for supporting us!

With a donation of any amount \$10 through \$100 or more you can get your businesses' ad in the Highland Pop Warner Annual Program Book. This ad, combined with all of our team pictures, will be available to all of Highland Pop Warner's members, their families, and all who come to Highland Pop Warner Football Games. We will also list your name on our website—www.highlandpopwarner.com!

All proceeds for our 2010 Program Book Sponsor Drive will be used to pay for new equipment for our football players and cheerleaders.

All ads must be camera ready and all artwork attached to the order form.

Ads will be accepted electronically—contact Nora Sorrell to discuss desired electronic formats—219-923-1451 or sorrell@highlandpopwarner.com

Forms Must Be Returned By 08/07/2010

Sponsor Name

Address:

Company Web Site (optional)

Company Contact Name

Contact Phone Number

Checks should be made payable to Highland Pop Warner